



Prifysgol Abertawe
Swansea University



WE Innovate National is led
by Imperial College London

Swansea University WE Innovate programme calendar 2026

PHASE 1 Up to 15 businesses	Week 1	28-Jan 17:30 – 19:00	Programme Launch Event	In-Person
	Week 2	2 – 6 February	KTH IRL Entry Coaching	Online
		3-Feb 17:30 – 19:00	Customer Discovery Masterclass	In-Person
	Week 3	9 – 13 February	Business Coaching	Online
		10-Feb 17:30 – 19:00	Fundraising and Finance	In-Person
	Week 4	17-Feb	Virtual Networking	Online
		17-Feb 17:30 – 19:00	Understanding Angel Investment	In-Person
		24-Feb 17:30 – 19:00	Introduction to Intellectual Property	In-Person
		3-Mar 17:30 – 19:00	Pitch Perfect: Telling Your Best Story	In-Person
		10-Mar 17:30 – 19:00	Pitch Performance Masterclass	In-Person
	Week 7	9 – 13 March	Business Coaching	Online
	Week 8	17-Mar 17:30 – 19:00	Leadership Masterclass	In-Person
	Week 9/10	23 – 31 Mar	Applications and Discussions for PHASE 2	
Week 11	13 – 15 April	KTH Coaching for Exiting Teams	Online	
PHASE 2 Up to 10 businesses	Week 11	Week of 13 th April (Dates TBC)	2 Day Founder Retreat	In-Person
	Week 12	21-Apr 17:30 – 19:00	Understanding Venture Capital	In-Person
		20 – 24 April	Pitch Coaching	In-Person
	Week 13	27 Apr- 1 st May	Investor 1-1s	TBC
			Business Coaching	Online
	Week 14	5-May 17:30 – 19:00	Phase 3 Pitch Selection	In-Person
	Week 15	11-15 May	KTH Coaching for Exiting Teams	Online
PHASE 3 Up to 5 businesses		12-May 17:30 – 19:00	Pitch Coaching	In-Person
		11-15 May-26	Business Coaching	Online
		11-22 May-26	Pitch Deck Design Office Hours	Hybrid
	Week 16	19-May 17:30 – 19:00	Pitch Coaching	In-Person
	Week 17	26-May17:30 – 19:00	Pitch Coaching	In-Person
	Week 18	2-Jun	Grand Final Dress Rehearsal	In-Person
	Swansea WEInnovate Grand Final 10 th June 2026			

Please contact Enterprise@swansea.ac.uk for any questions regarding the programme